



March 7, 2006

Dear Sunnyvale Resident:

Thank you for your interest in the Sunnyvale Garage Sale Program. The kit that you requested is enclosed and is designed for you to use in promoting your garage sale, selling your household goods electronically, or in making donations year 'round.

Now is an important time to put your "unwanted" household goods into circulation. By having a garage sale, or joining with your neighbors for a block sale, you can turn your unwanted household goods into cash and provide someone else with "new" treasure! Your participation is also good for the economy, and can prevent unwanted household items from becoming landfill fodder.

This is how the program will work this year:

Garage Sale Day is Earth Day, Saturday, April 22. You do not need to register with the City as we will not be placing a group ad listing individual addresses this year. We will promote the April Garage Sale Day through radio, print and the Internet as feasible. Although you may decide at the last minute to hold a garage sale, please note that some of your garage sale ads or promotions, such as the Sunnyvale Sun or San Jose Mercury News, may need to be placed by no later than **April 7 (see kit for details).**

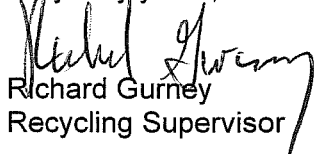
The enclosed Garage Sale & Reuse Resource Kit includes:

- Instructions for promoting your sale.
- Tips for setting up a sale and attracting buyers.
- Resources for on-line buying and selling.
- Tax-deductible valuation tips.
- Reuse agencies list.

Coldwell Banker will also deliver garage sale signs free of charge to garage sale participants who request a sign. For a sign, call Jean Davis at (408) 616-2737 or email her at jdavis@cbnorcal.com (subject line: Garage Sale Sign) and provide your name, phone number, and address. Signs will be delivered the week prior to Garage Sale Day. Please refer to the instructions for posting signs in the kit, and after your sale, please promptly remove any signs you have posted promoting your sale.

Join us in reducing waste and using our valuable resources wisely. We look forward to working with you. If you have any questions, please contact the Sunnyvale Recycling Program at (408) 730-7262. Thank you again for your participation.

Very truly yours,


Richard Gurney
Recycling Supervisor

ADDRESS ALL MAIL TO: P.O. BOX 3707 SUNNYVALE, CALIFORNIA 94088-3707
TDD (408) 730-7501